



CELEBRATE YOU WILDLIFE HERITAGE WITH THE EWT AND HEARTLAND ON WORLD WILDLIFE DAY

26th February 2014

Start

On Monday, the 3rd of March 2014, the world will celebrate the first ever World Wildlife Day. The Endangered Wildlife Trust (EWT) and Heartland invite you to join our celebrations on the day at the Modderfontein Reserve.

The 3rd of March was chosen by the United Nations General Assembly because it is the anniversary of the adoption of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), which is an international treaty that aims to ensure global trade does not threaten the survival of listed species.

“This day presents an ideal opportunity to celebrate the extraordinary variety of wild fauna and flora in South Africa and the world at large. We often take for granted the critical importance of wildlife and natural habitats to the prosperity of humanity and the essential ecosystems services provided by healthy environments that ensure our continued wellbeing. There is an urgent need to conserve these habitats and species by addressing the escalating threats they face – such as illegal wildlife trade, irresponsible use, unsustainable development and pollution to name just a few,” commented Yolán Friedmann, CEO of the EWT.

Luke Strugnell, the EWT’s Urban Conservation and Modderfontein Reserve Manager, will be leading a guided tour for 50 people through the reserve from 9h00 to 12h00. Bring a bottle of water, walking shoes and a camera as the trail is not one to be missed! The guided walk will be followed by a talk by Emily Taylor, the EWT’s Urban Conservation Project Co-ordinator and Rynette Coetzee, the EWT’s Law and Policy Programme’s Project Executant. The cost of entry to the Modderfontein Reserve is R30 for adults and R15 for children and pensioners. All members of the public are welcome but space is limited. To find out more, and to reserve your spot on the walk, contact Rachel Serakwana on rachels@ewt.org.za or 011 372 3600

End.

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The Endangered Wildlife Trust is a non-profit, public benefit organisation dedicated to conserving species and ecosystems in southern Africa to the benefit of all people.

NPO Number: 015-502, **PBO number:** 930 001 777, **Member of IUCN** - The International Union for Conservation of Nature
The Endangered Wildlife Trust is US 501(c)(3) compliant under **US IRS Registration number:** EMP98-0586801.

**HEARTLAND**www.heartland.co.za

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