



13 February 2017

Join us in creating history and celebrating our froggy friends: the EWT's Official Guinness World Record Attempt for the largest game of Leapfrog

Start

This February, the Endangered Wildlife Trust (EWT) is inviting you to leap into action for frogs – literally - and stand the chance to make history by breaking the Guinness World Record for the largest game of leapfrog!

Leap Day for Frogs is held annually in the last weekend of February to raise awareness of the plight of these special amphibians and to celebrate the amazing diversity of South African frogs. Frogs are often met with negative reactions and mixed attitudes, and Leap Day for Frogs aims to help to dispel some of these connotations and educate people about the importance of frogs to our environment. The day calls on ordinary South Africans to leap into action and do something to celebrate and protect one of the most threatened group of animals on Earth: frogs! These important creatures, which are critical indicators of our freshwater health, are disappearing all over the planet, largely because of habitat destruction and pollution. Leap Day for Frogs is a national event and we invite everyone, wherever you are, to take part. We would love to hear what you are doing so please [register](#) your event and take a look at our website for ideas: <http://www.leapdayforfrogs.org.za/help.html>.

Frogs are famous for leaping across long distances and can manage up to 20 times their own body length in a single leap! The South African Cape River Frog holds the world record for Frog Jumping – the longest distance covered in three consecutive jumps – at 10.3 m...not bad for a 5 cm frog! So it seems only fitting that on Friday, 24 February 2017, as part of the overall Leap Day for Frogs, the EWT will be attempting to break the world record for the largest game of leapfrog. The record is currently held by New Zealand with 1,348 participants, so we are aiming for 1,500 participants. This exciting event will be held on the Durban beachfront promenade (near uShaka Marine World), in the process bringing people, especially school learners, to this wonderful area. We will be strictly adhering to Guinness World Record rules, including crowd management, counting systems, and health and safety. Event partners include eThekweni Parks and Recreation, and uShaka Marine World. Participants will receive a sponsored educational pack (per school class) as well as a refreshment. Spot prizes will also be awarded.

There are 125 frog species in South Africa, of which a third are threatened by habitat destruction, increasing levels of pollution in freshwater systems, disease and climate change. The EWT's Threatened Amphibian Programme is working hard to secure populations of some of South Africa's most threatened amphibian species (including the Critically Endangered Amathole Toad, the Endangered Pickersgil's Reed Frog, and the Endangered Western Leopard Toad); protect key habitats for threatened amphibians; and raise awareness about frogs and their importance, making Leap Day

for Frogs a very important day. It's also a day to have fun, so round up your friends, family or school group on Friday, 24 February, and [hop on over!](#)

AGENDA

9:30 – Participants arrive

9:30-10:00 – Participants are allocated positions

10:00-10:10 – Participants take part in the leapfrog game

10:15-10:45 – Refreshments, spot prizes and educational packs (per school class attending) are handed out

11:00 – Departure

In keeping with Guinness World Record requirements, the event will be marshalled for safety and independently verified.

For more information on this frog-tastic event, please contact Dr Jeanne Tarrant at JeanneT@ewt.org.za or visit www.leapdayforfrogs.org.za

End

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