# **PRIVACY NOTICE**

This Notice explains how we obtain, use, and disclose your personal information, in accordance with the requirements of the Protection of Personal Information Act No 4 of 2013 ("POPIA").

## **SA Governing Law & POPIA**

The contents of this Privacy Policy shall be governed by the laws of the Republic of South Africa. You can access more information about the Protection of Personal Information Act (POPIA) law here: https://popia.co.za/

## **Definition of personal information**

According to the Act "personal information" means information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person.

The Endangered Wildlife Trust is a non-profit, public benefit organization dedicated to conserving species and ecosystems in southern Africa for the benefit of all people and is committed to protecting and respecting your privacy and used properly, lawfully and transparently.

This Privacy Policy, together with our Website (www.ewt.org.za) and related social platforms harbour our terms and conditions and aims to outline the basis on which any Personal Information collected from you, or that you provide voluntarily to us, will be used, stored, and processed by us.

Please read the following carefully to understand our standpoint and practices regarding your Personal Information (as defined below) and how we will treat it.

In adopting this Privacy Policy, we wish to balance our interests and your reasonable expectation of privacy. Accordingly, we will take reasonable steps to prevent unauthorised access to, or disclosure of your Personal Information.

By continuing to use the EWT website and social media platforms you agree to the terms and conditions set out in this Privacy Policy. You agree that we may Collect Personal Information for the following purposes but not limited to:

- To gather contact information:
- To confirm and verify your identity or to verify that you are an authorized user for security purposes;
- For the detection and prevention of fraud;
- For audit and record-keeping purposes;
- In connection with legal proceedings

## What types of Personal Information do we collect?

The types of Personal Information that we may collect include information necessary for our legitimate business interests. This may include Personal Information such as:

- The time and date you downloaded and registered on our platforms, name and last name, email address, mobile number, physical address, birth date, location, and donor details.
- We may also collect other information which may include your interests, preferences, geographical location and demographics (e.g., age, and gender)



- Device information We may collect information about the devices you use to log information information about your interaction with our website and other platforms,
- EWT may combine information collected from these sources with other information in its possession.

We will limit the types of Personal Information we collect from you to only that to which you consent (for example, online (including social media) competitions, surveys, polls, games, and other).

We track ISP (Internet Service Provider) information. This means when you visit our website, our web server also automatically records the name of your ISP the website from which you visit us, the pages on our sites you visit and in what sequence, and the date and length of your visit.

We further collect and process personal information for the purpose of conclusion and performance of contracts as well as to communicate news relating to our conservation activities with your consent or where necessary for financial or regulatory compliance.

For this purpose, we will collect contact details of the Trust's individual donors, members, subscribers, contractors, and related persons.

We collect information directly from you where you voluntarily provide us with your personal details.

Website usage information may be collected using "cookies" which allows us to collect internet visitor usage information.

Should your personal information change, please inform us and provide updated information to us as soon as reasonably possible.

## How do we (the EWT) use your Personal Information?

We will use your personal information only for the purposes for which it was collected and agreed upon with you. In addition, where necessary your information may be retained for legal purposes. For example:

- To gather contact information
- To confirm and verify your identity or to verify that you are an authorised user for security purposes
- For the detection and prevention of fraud
- For audit and record keeping purposes
- In connection with legal proceedings.

#### What security measures are in place to protect my Personal Information?

We are legally obliged to provide adequate protection for the personal information we hold and to stop unauthorized access and use of personal information. We will, on an on-going basis, continue to review our security controls and related processes to ensure that your personal information remains secure.



We will do our best to ensure your Personal Information is safe and secure. However, although absolute security cannot be guaranteed on the Internet, we have organisational security measures in place to protect your Personal Information against accidental or intentional manipulation, loss, misuse, destruction or against unauthorised disclosure or access to the information we gain from you. Our security policies and procedures cover:

- Physical security;
- · Computer and network security;
- · Access to personal information;
- Secure communications;
- · Security in contracting out activities or functions;
- Retention and disposal of information;
- Acceptable usage of personal information;
- · Governance and regulatory issues;

## How will EWT store my Personal Information?

We store your Personal Information in a secure central database. If the location of the central database is located in a country that does not have substantially similar laws which provide for the protection of personal data, we will take the necessary steps to ensure that your Personal Information is adequately protected in that jurisdiction.

Your information will not be stored for longer than is necessary for the purposes described in this Privacy Policy. It will be permanently and securely deleted if we no longer need it for the purposes provided in this Policy.

## Will the EWT share my Personal Information with anyone else?

You agree that the EWT may disclose your Personal Information to the following persons:

To EWT employees and/or third-party service providers, such as to process your requested services properly and efficiently and in order for them to interact directly with you, when required.

To law enforcement, government officials, fraud detection agencies or other third parties when We believe in good faith that the disclosure of Personal Information is necessary to prevent physical harm or financial loss, to report or support the investigation into suspected illegal activity, or to investigate violations of the Terms.

To third-party service providers for services such as payment processing, website hosting, data analysis, infrastructure provision, IT services, customer service, e-mail delivery services, and other similar services, to enable them to provide services.

We will ensure that all of our employees, third-party service providers, affiliates and third-party business partners (including their employees and third-party service providers) having access to your Personal Information are bound by appropriate and legally binding obligations in relation to the confidentiality and security of Your Personal Information and are restricted in their processing thereof as per this privacy policy.



We may disclose your personal information to our service providers who are involved in the delivery of products or services to you. We have agreements in place to ensure that they comply with the privacy requirements as required by the Protection of Personal Information Act.

We may also disclose your information where we believe it is necessary to protect our rights.

What Personal Information does EWT store about me and can I update or delete it? You have the right to request a copy of the personal information we hold about you.

To protect your privacy and security we will take reasonable steps to verify your identity before granting access. To do this, simply contact us at the numbers/addresses as provided on our website and specify what information you require. We will need a copy of your Identity Document (ID), and, subject to verification of your identity, will provide details of your personal information.

Data subjects may request deletion at any time and their personal data shall subsequently be destroyed, overwritten or otherwise deleted by the EWT. Hard copy documentation shall be shredded when it is no longer necessary to keep personal data on file. Personal data stored electronically shall be deleted upon request in an acceptable manner when the information is no longer required for contractual or legal compliance purposes.

## Children's Privacy and our approach

We require children to consult with their parents before providing Personal Information. We also encourage parents to supervise their children's online activities by, for example, adopting parental control tools available from online services and software manufacturers that help provide a child-friendly online environment. These tools can also prevent children from disclosing online their name, address, and other information without parental permission.

We encourage parents to get involved with their children's usage of the Internet and to be aware of the activities in which they are participating.

# **Updates made to this Privacy Policy**

From time to time, we may revise this Privacy Policy to reflect company initiatives, changes in the law or technology or changes in our practices regarding the collection and use of Personal Data. Thus, you are advised to review this page periodically for any changes.

# Have further questions? Contact EWT directly

If you have any queries about this notice, you need further information about our privacy practices, wish to withdraw consent, exercise preferences, or access or correct your personal information, please contact us at the numbers/addresses listed below and on our website.

